



Rev It Up!

1789 County Route 50
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HAPPY NEW YEAR!

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A Note from Russell...

As I start writing for this issue of Rev It Up, Thanksgiving 09 is upon us already! It's been a long year for many people I know. I have family and friends who have lost jobs indefinitely this year, with the recent downturn in the economy. I have people close to my heart that have had a great deal of health problems and have endured a lot of suffering this year that money couldn't repair. And, overall, much of the world seems to be in a constant state of chaos so much of the time these days. I think many find it hard to be thankful when they have constantly been beat down in recent times.

I often thank my staff, family and customers in this newsletter for various things and I will continue to do so as I really do appreciate all of you and sometimes may forget to say it at the

right time. I try to thank each of my staff at the end of each day before they head out the door as I'm glad to have such a great team! Life has



given me many gifts as I have a wonderful wife & children to be proud of.

I get asked almost daily "how's business?" these days. I would have to say, if you're still in business, that in itself says a whole lot! I've seen

many places that are out of business and I know there are many people that are struggling to survive through these troubled times. Many people look at what we've done here over the years, at RJ CARS and say "man, you guys have it made!" The truth is that we have our share of business struggles, no different than anybody else. I'm certain business would be a lot easier if the government offered to give us a lump sum of funds to work with, like they have the auto manufacturers and banks that have been bailed out. Haven't received any checks yet!!Judy, will you please check the mailbox again?

My special Holiday wish this season is that we all have a joyous, happy, healthy and prosperous, New Year for 2010! I would like to thank all of you out there who continually support

Time for New Beginnings

"This is a time for reflection as well as celebration.

As you look back on the past year and all that has taken place in your life, Remember each experience for the good that has come of it and for the knowledge you have gained.

Remember the efforts you have made and the goals you have reached.

Remember the love you have shared and the happiness you have brought.

Remember the laughter, the joy, the hard work, and the tears.

And as you reflect on the past year, also be thinking of the new one to come.

Because most importantly, this is a time of new beginnings and the celebration of life."

.. Taylor Addison, Blue Mountain Arts, 1989

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49 CADILLAC-TAKING TOP HONORS!



Pete & Sherry Hoffman have been busy this past summer taking top honors at a few local car shows with their 49 Cadillac Club Coupe. It's no wonder why if you get a chance to see this beauty up close. Pete has even been invited to participate in "Motor Mania", April 9th-11th at the Dome Center in Henrietta, New York. For additional show information visit www.streetmachinesofrochester.com. Pete worked very hard to complete this Cadillac just in time for the RJ CARS, Inc. 20th Anniversary "Open-House" in August. Despite having a few setbacks with his health recently, Pete and the car have come out shining and are still moving ahead.

Once again, "Great Job" Pete - enjoy your new ride!



1962 PLYMOUTH SAVOY



Richard Young loves Mopars. I met Richard a few years ago at the Mopar Nats and he has been coming to RJ CARS ever since to visit, take photos, and film many of our projects around the shop and at Carlisle each year.

Richard likes to get out to as many of the major Mopar shows as possible each year. He has several Dodge and Plymouth cars in different states of assembly or disassembly, but has one that is his favorite.

This 1962 Plymouth Savoy push button Sedan pictured here is the oldest and dearest Mopar in his garage! He has asked us to take on the task of getting 2 different hoods set up for his 413 cross ram powered ride. One flat style hood to fit over a set of air cleaners and a scooped hood to go with his velocity stacks! We're betting the scoop and velocity stack set up is going to keep his interest and remain on the car for a very long time!

We're wrapping up a few more necessary details on the car for him and you can watch out for this one near Rochester, NY Summer 2010! Nice ride Richard. One of my favorites since driving it, too!!!!!! RJ

A LITTLE PRESS FROM THE EXPRESS

DJ Smith (Editor) of the Genesee Country Express featured RJ Cars in the October edition of the local paper. After following the winding roads just outside South Danville, DJ found the newly renovated shop situated across the road from a 30 acre pond, complete with deer, geese, ducks, etc. It seemed like it was the location that really impressed him at first. Then, DJ stepped inside the office! Looking at the photos on the walls of cars recently restored, brought an onslaught of memories of the cars he use to know. (If I had a dollar for everyone who has said "I wish I had kept that car") DJ toured the shop witnessing a few works in progress and the finished results as shown here. He photographed this 69 Camaro RS/SS along with the RJ Cars crew. Thanks DJ!



Here's the Scoop on the Super Bee



HEMI Ramcharger hood scoops and the decorative side scoops make this car look "Killer Bee"!

Alex Futter's 1969 Dodge Hemi Super Bee is glowing in its new coat of DY2 Yellow paint, freshly buffed out and ready for assembly. All the months of hard work prepping the body has really paid off and now it's slowly coming together into a show stopper for the 2010 season. Alex has set aside an incredible amount of NOS parts for this project!



It's really going to pay off as each of the parts find their way back to the proper place on the shiny Bee. Look for more assembly pix in the future. We'll be sure to keep you posted as it's completed, and also where you can see it at the shows this coming year!



Completed Projects



No grass under this snake!

Chris Santomero's Factory 5 Cobra Kit car just recently headed back home for the winter. The following upgrades were done to his high winding Cobra. First, we upgraded the front and rear suspension and hooked up the tires to the ground much better. We also did some work to the brakes to get this lightweight under control after a high speed blast down the winding roads. Performance aluminum heads now top off the fuel injected 302 engine built by Mike Mastin Engineering. We also upgraded the lift off hood with a set of



hinges. Much nicer indeed! The newly installed carbon fiber dash with a fresh set of electronic gauges really made the interior complete! Also, a huge improvement! Chris recently took delivery of his improved ride and was last seen blasting down the road at 100+. If only snakes had wings.... that Cobra would fly!!

This 1970 Plymouth Cuda belonging to Wayne Slick has had an interesting life.... some of which we can only imagine. When Wayne had us first look over the car, it was clear it was in need of some fresh sheet metal. At some point along the way, it suffered some substantial neglect to the body and must have had some time out in the weather, as is the case with many old Mopars. As we looked closer at the car, we came to realize that it had started life as a 440 Six Pack powered model and that was of noted interest. The original engine was long since gone, along with the tags to signify what it had been long ago. Wayne often came by the shop and always dreamed of having one of those shiny restored muscle cars sitting in the RJ facility being assembled. He collected up several new and used body panels and waited patiently to get his car into RJ CARS for some work. The time had come (Summer 2009) and Wayne had just decided he was done waiting and ready to take a big swing at his Cuda! The RJ CARS team replaced major areas of sheet metal including a used roof panel, both rear 1/4 panels, rear body panel, one new fender and one used door. Just to name a few items!..... The car was smoothed out, painted Plum Crazy and the hood and top sides were blacked out all the way to the 1/4 windows. New side markers, fresh bumpers and a different set of wheels/tires and WOW!!= Congrats on your dreams coming true Wayne!!



"Dream Cuda"





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It's a Girl!



A beautiful baby girl named Adrienne Marie joined the Tremper family on Nov. 4th. She weighed a healthy 8 lb 5 oz. Adrienne is shown here with Daddy (CJ), Mommy (Jennise), and big brother Devin.



Not Just Mopars...



Although we specialize in Mopar and Classic Car Restorations, we would be happy to repair your not so classic car or truck as well. This 2010 Ford Fusion with very few miles on it, was brought to us after a deer collision. As you can see, it's now as good as new! Be sure to give us a call the next time you need collision repair.

HIGH IMPACT RESTO - featured in the January 2010 issue of **MOPAR MUSCLE**

Be sure to pick up a copy of the January edition of Mopar Muscle highlighting the restoration of this 70 Plymouth 'Cuda Coupe owned by Chris Santomero. Chris enlisted RJ Cars, Inc. to turn what began as a collection of parts into the 440 Magnum-powered, Lemon-Twist trophy-winner you see here!

