



Rev It Up

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GREETINGS FROM THE PRESIDENT OF RJ CARS INC.

INSIDE THIS ISSUE:

What's it Worth?	2
Office and Shop Improvements	2
Vintage and Historical Vehicle Plates	3
Current Projects	4

Hello and Happy New Year! Time has been flying by and it's time for me to make my contribution to the Rev It Up Newsletter once again!

Since we started doing these newsletters we've had a huge amount of positive feedback from people! I would like to thank all of you who have given us compliments and especially those who have contributed some time to write articles for us.

I'd like to ask for your help with decorating our new office walls

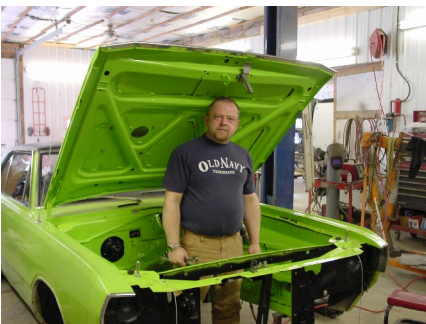


(see article "Office & Shop Upgrades")- I'm looking to collect license plates from all 50 States and from other far out places (See list on page 2). We would really appreciate you looking over our list and helping us out.

Along with our new office, we have a new Office Manager, Cindy Gemmill. You can learn a bit more about Cindy and the rest of the staff in the following article. In regards to staffing-my wife, Susan (who has been a driving force here at RJ), will not be around the shop as much as we've grown accustomed to. She is currently back to school at Alfred University in pursuit of a Masters Degree in Elementary Education, and a NYS Teaching Certification, it seems only fitting that she takes off on attaining her life long dream of being a teacher as she has helped me with all my business ventures and dreams. Good luck, Honey! Russell

WELCOME OUR NEW STAFF

Marty Oakes joined our staff in August. He brings with him 17 years of experience in the auto-



motive field. A professional vehicle detailer, Marty has an eye for details! "I like seeing a project evolve from beginning to

end" Marty said during his interview. Combine that with his can do attitude and a passion for customer satisfaction and we have a great asset at RJ CARS, INC. Marty's areas of interest are body work, welding, upholstery and of course, finished car detailing. Coming from working in the dealership arena, Marty has a work ethic that will keep pace with any project demands at RJ CARS.

"You sound just like Sue on the phone" is the most common phrase our new Office manager, Cindy Gemmill, hears when she answers the phone. This she takes as a compliment! Cindy joins our

team with over 15 years of office management experience. Wanting to be closer to home and her new son, Cindy switched from a 2.5 million dollar business to help RJ CARS, INC begin it's journey towards the million dollar mark. Having a strong business experience and production management skills, Cindy will help us manage overhead costs and stream line our production pro-



Cindy spent many weekends at the track and helping her father tinker with his 57 Chevy race car. Cindy also has a passion for customer satisfaction. "Happy clients mean I've done my job well and that's important to me" Cindy said during her interview.



OFFICE & SHOP UPGRADES

Of you who have recently visited our facility know that we have been ‘‘under construction’’ the last couple of months and that we NOW have a new office area and a much improved



mechanics bay.



Thanks to all that helped out and for all that have been patient with the distraction while we have been making the upgrades.

★★★★★★★★★★★★★★★★★★★★
★ **RJ CARS, Inc. License Plate Collection List** ★
★ **We have the following Plates in our collection:** ★
★ **Alabama** Arizona California
★ **Florida** Idaho Illinois
★ **Michigan** Minnesota Nebraska
★ **New Mexico** Nevada New York
★ **Texas** Vermont Wyoming
★ **Any help you can give us in collecting the remaining states’ license plates would be greatly appreciated!** ★
★★★★★★★★★★★★★★★★★★★★

What’s it worth? Is Restoration A Good Investment?

By: Cindy Gemmill
Well at Barrett-Jackson’s Auction it could be worth MILLIONS!
As a new-comer to the world of collector cars and restorations I was amazed at the price that some cars were getting at the prestigious Barrett-Jackson Auction. The same kind of cars that were parked in the RJ CARS garage!
These prices also got me to thinking; What car would I buy today that would/could be a ‘‘collector’’ car in the future? Besides some of the obvious answers, Corvette, Mustang, Charger, what do you think? Some say the gas guzzling SUV will be the collector car of the future. I drive a Ford Explorer Sport Trac, not a lot of those are made, I wonder.....
Some results, 2006 Barrett-Jackson Auction– Scottsdale Arizona:
* 1965 Plymouth Fury II 2 Door Hardtop– \$14,580
* 1972 Plymouth Duster 2 Door Hardtop- \$25,920
* 1978 Lil Red Express Pickup- \$52,920
* 1970 Dodge Coronet 500 Convertible- \$61,560
* 1967 Plymouth Belvedere GTX 2 Door- \$118,800
* 1968 Shelby GT500 Convertible- \$147,960
* 1953 Cadillac Eldorado convertible- \$216,000
* 1969 Chevrolet Chevelle COPO 2 Door—\$219,000
* 1969 Chevrolet Corvette L-88 Coupe- \$702,000
* 1957 Chrysler Imperial Convertible- \$378,000
* 1970 Plymouth Hemi ‘Cuda 2 Door- \$486,000
* 1971 Plymouth Hemi ‘Cuda 2 Door- \$600,000
* 1970 Plymouth Hemi ‘Cuda Hardtop- \$702,000
* 1952 Chrysler D’Elegance 2 Door Hardtop- \$1,188,000

Completed Restorations

Cheryl Ragalevsky and Her Triumph TR3A

What starts off as a ‘‘partial’’ restoration can often lead to a domino effect. A partial restoration leads to a more complete restoration, which sometimes leads to an ‘‘over the top’’ restoration.
This project, a Triumph TR3A, went near to the top and nearly put myself, my staff and the owner over the edge! There’s always those projects that seem to be a little bit harder to get through than others and those seem common place when it comes to British cars.
However, we are proud to say that this one is finally ready to ride after a 3 year stay at the RJ CARS, Inc. ranch. Western New York beware! Cheryl Ragalevsky will be back in style with her Ferrari Red 1960 Triumph TR3A this summer and I believe that all will be impressed with her new ride!

Happy driving, Cheryl! Enjoy!



WELCOME STAFF (CONTINUED)



working on his own complete car restorations. He's been involved in restorations since he was a teenager. CJ's easy going attitude and his eye for a smooth lines and surfaces gives him the skills RJ CARS, INC requires to get our bodies right the first time!

with his fiancé. We are wishing him all the best of luck and know that the friendships we have developed with him will survive the distance.



You may also remember that John Krause was in a severe car accident almost a year ago. We are happy to be reporting that after many hours of loving care by doctors, nurses and especially his wife and daughters, he is now back to work and on his way to being back to normal (whatever is normal for John!)

Then came CJ Tremper. Russell was really impressed with CJ's restoration skills. CJ is RJ CARS, INC "body man", sanding and painting are his passions. He once said "Growing up I knew I wanted to work with cars, and I knew I would rather be dusty than greasy." CJ has 7 years of experience working in the collision field while

Speaking of staff changes. Many of you may already know, but our Brandon Heerkens has left us. Now don't be sad for us, he's left us to get married! He is now living in New York City



Stop by soon to meet our staff in person. We always welcome visitors!

HISTORICAL AND VINTAGE PLATES

What is a *historical vehicle* or a vintage vehicle? Well according to the NYS DMV

unique characteristics can qualify for a historical registration.

chased from any local source; flea market, automobile collector or local dump. Just make sure the vintage plates are authentic and have the tab or embossed feature of the year it was issued.

for a historical or vintage vehicle.

If you remove your historical car from the road temporarily,



A *vintage vehicle* is a historical vehicle and receives a historical



Also, according to the NYS DMV web site, you can not use a historical vehicle for daily transportation. These registrations are usually used on vehicles that will be used for exhibits, club activities, tours or parades. Historical and vintage registrations are valid for only one year. Special insurance is also required for a vehicle that will be registered as historical. The insurance identification card must display the word "Historical". Be sure to contact your insurance company/agent to get information about insurance

the local DMV office can store your vehicle plates for you. When you surrender your plates the DMV will give you a receipt, just be sure it states "stored at local office" and keep the receipt in a secure place. However, the local DMV *does not* store *vintage plates*. The DMV indicates on the registration record that the vehicle plates are stored. Each DMV office storage policy is different so be sure to ask at your local branch or visit www.nydmv.com for more information.

web site "a historical vehicle is a vehicle that is more than 25 years old. A vehicle qualifies for a historical registration when it begins the 26th model year. For example, a 1978 model vehicle qualifies for historical registration in 2004."

registration. The registrant of a vintage vehicle can put vintage plates on the vehicle. Vintage plates are authentic NYS vehicle plates that were issued during the model year



Some vehicles that are less than 25 years old and have

of the vehicle. Vintage plates can be pur-

RJ CARS INC

1789 County Route 50
Arkport, New York 14807

We're on the Web!

www.rjcars.com

Quality Automotive Repair & Restoration
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Did you know that we provide the following services?

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- *Specialty Painting
- *Stainless/Aluminum Polishing
- *Sandblasting/ Glass Beading
- *Classic Car Restoration
- *Windshield Replacement
- *We Love Referrals!

Phone:
607-324-8325
Fax:
775-860-5203

Hours: 8:30am-5:30pm
Monday – Friday
Saturday By Appointment

Email: jacobs@rjcars.com

CURRENT RJ CARS, INC. PROJECTS

1971 Dodge Charger R/T Clone
1971 Dodge Super Bee
1966 Dodge Coronet Hemi 500
1970 Dodge Challenger R/T
1935 Plymouth Coupe
1970 Dodge Dart Swinger 340 (2 projects)
1970 Plymouth Cuda
1970 Plymouth Super Bird
1973 Dodge Challenger

Other Projects at RJ CARS, INC.



Specialty Painting Projects.

We've been lucky to work on special projects; one was painting this MOBO Bronco tin horse, the others have been restoring gas pumps similar to the one pictured. We welcome new special restorations and specialty painting projects. Call today, we're happy to help!



Wow! Check it out!

Darren Traver, Meshoppen, PA., an RJ CARS, Inc. Client
Has his '72 Dodge Charger Rallye Coupe 440 highlighted in
Mopar Muscle Magazine, April 2006 issue