



Rev It Up!

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GREETINGS FROM THE PRESIDENT OF RJ CARS INC.

Rev It Up! That's what we've been doing here at RJ CARS, INC.

The Carlisle All Chrysler Nationals was a really big event for us in 2005 & 2006. We've covered some of the details on both events in this issue. The 2006 RJ CARS, INC > Open House was bigger and better than ever this year. I wanted to thank Jim Demetru for bringing his big block powered 1970 Dodge Challenger T/A out of hiding and putting on a show for us. That was surely a surprise along with all the others who showed up with classics and traveled from far outside the area to come join the fun!!!

chance to meet or speak to John Krause. John likes to help out with many of the tire smoking project cars around the shop. You also may have



heard about John's near fatal car accident in May 2005. Well, just to let you know how he is doing, we're all going to give him a push to get his blue 1970 Plymouth Superbird project car done so we can all enjoy it

before someone else decides to run John off the road. Please read "One Thing Leads To Another..." on page 3 to catch up on John's latest activities with his old cars and his "Bird".

I get a lot of people asking me "how do you do it? Running RJ CARS and restoring all these awesome cars." The answer is really that there are a lot more people behind that "RJ" than just Russell Jacobs these days. My staff, family, friends and customers support what we do here and that's what keeps me going and striving to do my best. We get an overwhelming amount of praise for our newsletter and I want all of you to know how much your support is appreciated, especially when Cindy & I get "writers block"!

ENJOY FALL!!!! Russell

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SUCCESS AT ALL CHRYSLER, CARLISLE, PA & OPEN HOUSE

By: Cindy Gemmill
Carlisle, PA- Even though attendance seemed low this year, RJ CARS, INC. had a very successful show! Thanks to Ted LaFrance and his 1966 Plymouth Belvedere II with its original Hemi engine the RJCARS tent was hoppin'! Passers-by would make a bee-

line for the car after spotting it in our tent. We had 2 tables for display material and had



over 80 people sign up to receive our newsletter. Plus, we had several solid leads on new restoration projects, not to mention the fact that we had the pleasure of adding Mr. Fred Gossage and his 1970 Plymouth Superbird to our restoration pro-

ject list (see "Project Updates"). The RJ CARS crew had a good time, too! With more people to "man" the booth, the staff had more time to browse

and shop for their own projects. We would also like to send out a big "Thank You!" to Mr. Richard Young (Rev It Up!, Volume 1, Issue 2, First Quarter 2005- visit

www.rjcars.com to view this and other issues!) Richard is the RJ CARS, INC. official Documentary cameraman. He supplied a DVD movie highlighting RJCARS staff at work, and the neat little TV/DVD player. The movie adds a great professional touch to our display. However,



CARLISLE & OPEN HOUSE

the staff agrees that Richard needs to work on the music for a little more variety! The movie also was playing at the Open House. We hope you all had a chance to see it.

Thanks Richard!

3rd Annual Open House Event

The crew here at RJ CARS, INC. would like to send out a great big "THANK YOU!" To all who attended our Open House. We had a record crowd of approximately 300 friends, neighbors and family. We even had a few "new friends" who had read our ad in the paper and stopped by for a look-see.

It was a pleasure to see everyone. The food was awesome, the music was great and we had a lot of happy Door Prize Winners! The Door Prizes were amazing this year, thanks to our supplier partners and other local business's. **Please help us in thanking them by stopping by and supporting our local business's:**

- *Carquest, Hornell
- *NAPA, Hornell
- *Country Kitchen, Ted & Linda LaFrance, Hornell
- *Fred Roberts Auto, Hornell
- *Eagle Distribution, Matt Harrington, Swain

*Mac Tools, Jim Van Der Meid, Wayland

*J&T Auto, Elmira, John Blajic



*Maple Hill Farm Landscape, Mark Gemmill, Wayland



Into the Swing(er) of Things

Matt has been tearing down his 70 Dodge Dart Swinger 340 and his '71 parts car, and he's making progress with the front end sheet metal parts. He's also learning a whole lot of new skills along the way.

He has completed his air cleaner and bought the 340 pie tin at Carlisle to top it off. Special Thanks to John Skok for providing the used air cleaner!

Matt has also stripped and blasted his hood, front fenders and front valance



panel. The front fenders were de-rusted at the acid dip shop.

Matt has plans to build his own rotisserie over the winter

and you can look for his Dodge to be flippin' before it gets back to swingin'! Keep up the great work, son! I'm so proud to see you restoring my old ride!

ONE THING LEADS TO ANOTHER....

By: Russell Jacobs

...From Carlisle to the MOPAR Nationals! Those of you who came in contact with RJ CARS over the past couple months noticed that our friend John Krause had two interesting '68-'69 Plymouth Barracuda Formula "S" Convertibles



for sale. I offered John some space in the RJ CARS tent at Carlisle for his #'s matching '69 Barracuda Formula "S" 340, 4spd, air conditioned Convertible. He seized the opportunity and made a sale. The car gathered considerable attention before it got through the gates at Carlisle! In selling the car, John took a deposit and agreed to deliver it to the MOPAR Nationals in August. RJ CARS also had agreed to

pick up Fred Gossage' 1970 Plymouth Superbird at the Nat's. Knowing that we now needed to plan a trip to Ohio (one week after the RJ CARS Open House event!) I suggested that John take his '68 Barracuda Formula "S" 383 4spd convertible. I thought this would be the perfect opportunity to sell his '68, being that the 'Cuda was the feature car at the '06 NATS. Well, all worked out as planned – we pulled in Friday, completed the sale on Johns' 69, loaded Fred's Superbird and did a photo shoot for future purposes. By Saturday we had sold the 68 ragtop. So now that John has accomplished selling and delivering the 2 rare "fish" and we have Fred's Superbird for reference, he can figure out which end of his "Bird" the nose cone goes on and get it in motion!



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CURRENT RJ CARS, INC.

- 1971 Dodge Charger R/T Clone
- 1971 Dodge Super Bee
- 1970 Dodge Challenger R/T
- 1970 Dodge Dart Swinger 340
- 1970 Plymouth 'Cuda
- 1970 Plymouth Superbird
- 1973 Dodge Challenger
- 1964 Chevy Nova SS

Call today to add your car to our list– now booking for Spring 2007!

Rev It Up! Now available on the Web or via Email

Missed some issues of **Rev It Up!**? Visit www.rjcars.com, click on “Request Info”, then “Newsletter”. You can view it in PDF format or print them from your computer. Want to receive **Rev It Up!** via email? Call / email Cindy with your email address & we will send it to you as a PDF attachment.

Feature Service

All restorations need not be “from the ground up” to make a beautiful difference in a classic.

Vinyl top replacement on a 1966 Mustang



RJ CARS is always willing to help with the “hard part” of restoration. Call today to find out how we can help with your restoration.

Coming in the next issue of Rev It Up!

- * Completed projects– 1970 Cuda, 1966 Dodge Coronet, see how these finally came together.
- * 1971 Dodge Chargers = side by side restorations!
- * What “the guys” have been learning; Marty Oakes and the English Wheel get acquainted!